

CORE SERVICES

- ◇ Value Engineering, Value Analysis, & Value Management
 - ◇ Reengineering/Redesign Study Facilitation
 - ◇ Professional Team Facilitation & Problem Solving
 - ◇ Supply Chain & Materials Management Optimization
 - ◇ Function Modeling & Analysis
 - ◇ Quality Process Action Teams
 - ◇ Business Process Improvement
 - ◇ Management & Operations Consulting
 - ◇ Change Management & Project Implementation Services
 - ◇ Specialized Resource Augmentation for Projects, Organizations & Teams
 - ◇ Training Courses
- Value Methodology Modules I & II
FAST Diagramming & Modeling
Facilitation Tools & Techniques
Creative Problem Solving

BENEFITS

- ⇒ Increase Revenue & Profits
- ⇒ Improve Resource Utilization & Effectiveness
- ⇒ Reduce Product Development Cost, Lead Time, & Cycle Time
- ⇒ Simplify & Improve Procedures & Processes
- ⇒ Compress & Optimize Supply Chain Efficiency
- ⇒ Develop Innovative Technical & Business Solutions
- ⇒ Reduce Operations & Maintenance Costs
- ⇒ Improve & Optimize Designs of Products, Facilities, & Project Schedules
- ⇒ Reduce Waste & Unnecessary Costs

RESOURCE CAPABILITIES

- ◇ Value Specialists
- ◇ Operations Analysts (Facility & Energy)
- ◇ Graphics & Communication Specialists
- ◇ Project Managers
- ◇ Strategic Planners
- ◇ Cost/Budget Analysts
- ◇ Computer Scientists
- ◇ Engineers
- ◇ Cost Estimators

**COMPUTER-AIDED PROBLEM
ANALYSIS & EVALUATION TOOLS**

**NEW-BUSINESS PROCESS COST
MODELING MATRIX**

**AUTOMATED & INVENTIVE
PROBLEM SOLVING**

**ANTICIPATORY FAILURE ANALYSIS
& DETERMINATION USING TRIZ**

Bruce Lenzer, CVS President

A graduate of the University of Texas and a Certified Value Specialist (CVS), Lenzer has more than 20 years diversified experience in conducting and managing high performance multi-disciplined teams to solve a variety of complex technical and organizational challenges. He has worked within the architectural and engineering industry, environmental, nuclear, petrochemical, telecommunications, manufacturing, scientific, and technology fields, with clients including the U.S. Department of Energy (DOE); U.S. Department of Defense (DOD); U.S. Army Corps of Engineers; the States of Hawaii and Alaska; and the City of New York.

Lenzer has held a variety of technical, managerial, and advisory positions within Fortune 500 companies, such as Fluor Daniel, Westinghouse, DynCorp, EG&G Scientific Services, Ericsson Telecommunications, and Sun Exploration and Production.

What is the Value Methodology?

The Value Methodology (VM: value engineering, value analysis, and value management) is a professionally applied, function-oriented, systematic, multi-disciplined team approach used to analyze and improve value in a product, facility design, system or service. VM can be applied to any business, economic sector, including industry, government, construction, and service. By enhancing value characteristics, VM increases customer satisfaction and adds value to your investment.

VM is a powerful methodology for solving problems and/or reducing costs while improving value, performance, and quality, and is a proven long-term business strategy.

The VM process analysis and explores:

- * Life-cycle costs
- * Industry and market dynamics
- * Business process models
- * Organizations, functions, and cost interfaces
- * Creative alternatives
- * Prevailing solutions

Results from VM include:

- * Cost-effective innovations
- * Average overall savings of 10%
- * Average return on investment up to 50:1

Providing Value Solutions and Team Resources to Conquer 21st Century Challenges.

Synergy Value Solutions, LLC

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